

SECTION: DEVELOPMENT SERVICES

SUBJECT: ECONOMIC DEVELOPMENT

Original Resolution No.: 04-10-65

### **Economic Development and Tourism**

The Regional Economic Development Committee is a pro-active, municipally funded partnership project that represents the County of Warner, Town of Milk River and the Villages of Coutts and Warner. The Committee is made up of elected representatives from each partnered community and meets bi-monthly.

#### **Mission Statement**

“To promote, support and develop local business opportunities”

#### **Guidelines**

A part time Regional Economic Development Officer (EDO) will be employed by the Committee to work twenty (20) hours per week. The EDO's primary job functions are:

- Assist existing businesses with expansion and marketing plans
- Assist individuals with business plan preparation
- Assist individuals with program applications and funding opportunities
- Act as liaison with committee, community and government department and programs
- Coordinate marketing and promotion for Milk River Ridge tourism region
- Work with area Chambers and Business Associations on business attraction and retention
- Research/response to site selection inquiries
- Research/assist in rural and agricultural diversity
- Promote/market region for business and residential attraction

All assistance to individuals is to be offered free and confidentially to all shareholders of the region.